



## The Reed Center October 6, 2017

### AGENDA

- 8:30 a.m.**      **Registration and Continental Breakfast**
- 9:00 a.m.**      **Welcome**  
*Scott Meacham, President and CEO, i2E, Inc.*
- 9:05 a.m.**      **Building a Team**  
Hear from experienced entrepreneurs and investors on the importance of having the right team at each stage of your venture.
- Pat Fitzgerald, Special Advisor to Governor Fallin and State of Oklahoma for Entrepreneurship, Innovation, and Entertainment*
- Brett Kolomyjec, DateBox, CEO*  
*Daniel Maloney, Tailwind, CEO & Co-Founder*  
*Rod Whitson, Vistage Worldwide, Inc., Chairman*
- 10:00 a.m.**      **Networking Break**
- 10:15 a.m.**      **The W's of funding!**  
**Who**...Yes YOU need it!  
**What** types of funding are available?  
**When** is funding right for you?  
**Where** does funding come from?  
**Why** should you take funding?
- Scott Meacham, President and CEO, i2E, Inc.*
- 11:00 a.m.**      **Networking Break**
- 11:15 a.m.**      **Secrets of Success (and Failure) from Silicon Valley**  
Over the past decade, Prerna has founded multiple startups in and out of Silicon Valley. She's experienced great success and heart-wrenching failure, reached millions of users, raised funding from celebrities and garnered advice from billionaires. In this talk, Prerna will share the surprising secrets she's learned about building successful startups, from the heart of Silicon Valley.
- [Prerna Gupta](#), Keynote Speaker*
- 12:00 p.m.**      **Networking Lunch**  
Dine with startup experts, community leaders, investors, and entrepreneurs from top Oklahoma companies and organizations.



Presented by:

*Stacey Brandhorst, MBA, Venture Advisor, Director of Venture Assessment, i2E, Inc.*  
*Kevin Moore, MBA, Partner, Spur Capital Partners*

**1:00 p.m. The Plan**

This session will include the must- haves for any business plan and the steps to build a strong company foundation.

**The Profit**

Learn how to easily develop the financial documents that investors want through this *dummy's guide* to getting to the bottom line.

**2:15 p.m. The Pitch**

Learn how to create an energizing, concise, and compelling pitch for your potential investors...plus advice you won't learn on Shark Tank.

**2:45 p.m. Q&A**

**3:00 p.m. Adjourn**

For more information on the competition visit [www.lovescup.org](http://www.lovescup.org)



**ENTREPRENEUR'S CUP**

